## Dear Members of Congress,

The undersigned organizations write to express our strong opposition to the S.4570, a bill introduced by Senator Budd that would unnecessarily further delay the Federal Reserve Board (Fed) from moving forward with its process of considering proposed revisions to Regulation II.

For years, our organizations have supported reforms to rein in the excessively high interchange or swipe fees that card networks like Visa and Mastercard and their card-issuing banks deduct from the transaction amount whenever a debit or credit card is used. These fees, which are price-fixed by Visa and Mastercard in a way that insulates the fees from normal marketplace competition, impose enormous costs upon American merchants and inflate retail prices paid by American consumers.

Fourteen years ago, Congress enacted bipartisan reform providing that when large debit card-issuing banks let card network companies price-fix the interchange fees that the banks deduct from debit transaction amounts, these network-fixed rates must be limited to an amount that is reasonable and proportional to the cost of processing the debit transaction. This reform, known as the Durbin Amendment, took effect when the Fed issued Regulation II in 2011. Regulation II was based on data that found at that time that it cost these large card-issuing institutions about 7.7 cents to process debit transactions, and Regulation II set a maximum debit interchange rate for those institutions of 21 cents plus 0.05% of the transaction amount plus an extra one cent per transaction for fraud prevention costs.

Last year, the Fed published a proposed rule based upon years of data collection which found that the average cost of processing debit transactions for large debit card issuers has decreased from 7.7 cents to 3.9 cents. The Fed's notice of proposed rulemaking stated that, pursuant to the law Congress passed, "it is necessary to revise the interchange fee standards to reflect the decline since 2009 in base component costs." In other words, the regulated rate that large banks currently receive when they let card networks fix debit fees on their behalf is not reasonable and proportional to the cost of processing debit transactions—and it is not even close. That rate must be updated, which the Fed's proposed rule would do.

The formal comment period for the Fed's proposed rulemaking ended May 12, and the comment period had already been extended by an additional 90 days at the request of financial industry trade associations. Every day of further delay in the Fed's consideration of its proposed rule means another day in which large card-issuing banks are deducting significantly more money out of debit transactions than is reasonable, proportional, or allowable under the law Congress passed. That is why financial industry trade associations are seeking to delay the Fed as long as possible from taking action to update its 2011 regulation—delay preserves what for them is an enormously lucrative status quo. It is noteworthy that this status quo has helped

regional and money center banks enjoy net profit margins of <u>around 30 percent</u>—currently the highest net profit margins of any U.S. industry.

There was ample time for any and all stakeholders to submit information and views to the Fed during the comment period, and the Fed must and will take those comments under consideration when finalizing its rule. S. 4570 which would require the Fed to conduct a second, duplicative study and issue a report to Congress on the impacts of the proposed rule and delay finalizing the rule until the completion of the study and report, is a transparent effort to further delay what the Fed has identified as necessary revisions to Regulation II. We urge you to oppose S. 4570 and to let process run its customary course.

## Sincerely,

American Beverage Licensees

American Booksellers Association

American Economic Liberties Project

Americans for Financial Reform

Energy Marketers of America

FMI – The Food Industry Association

Main Street Alliance

Merchants Payments Coalition

National Association of College Stores

National Association of Convenience Stores

National Association of Theatre Owners

National Council of Chain Restaurants

**National Grocers Association** 

National Lumber and Building Material Dealers Association

National Restaurant Association

National Retail Federation

NATSO

Retail Industry Leaders Association

SIGMA

**USPIRG** 

Workplace Solutions Association

Alabama Grocers Association

Alabama Retail Association

Alaska Fuel Storage & Handlers Alliance

Petroleum & Convenience Marketers of Alabama

Arizona Food Marketing Alliance

Arizona Petroleum Marketers Association

Arkansas Grocers and Retail Merchants Association

Arkansas Oil Marketers Association, Inc.

California Fuels & Convenience Alliance

California Grocers Association

California Retailers Association

Colorado Petroleum Marketers and Convenience Store Association

Connecticut Energy Marketers Association

Connecticut Food Association

Delaware Food Industry Council

Florida Petroleum Marketers Association, Inc.

Florida Retail Federation

Georgia Food Industry Association

Georgia Oilmen's Association

Georgia Retailers

Hawaii Energy Marketers Association

Idaho Petroleum Marketers & Convenience Store Association

Idaho Retailers Association

Illinois Fuel & Retail Association

Illinois Retail Merchants Association

Indiana Food & Fuel Association

Indiana Retail Council

**FUELIowa** 

Iowa Grocery Industry Association

Fuel True: Independent Energy and Convenience of Kansas

Kentucky Petroleum Marketers Association

Kentucky Grocers & Convenience Store Association

Kentucky Retail Federation

Louisiana Oil Marketers and Convenience Store Association

Louisiana Retailers Association

Maine Energy Marketers Association

Maine Grocers & Food Producers Association

Retail Association of Maine

Maryland Association of Chain Drug Stores

Maryland Food Industry Council

Maryland Retailers Alliance

Massachusetts Food Association

Retailers Association of Massachusetts

Michigan Petroleum Association / Michigan Association of Convenience Stores

Michigan Retailers Association

Mid-Atlantic Petroleum Distributors Association

Minnesota Grocers Association

Minnesota Petroleum Marketers Association

Minnesota Retailers Association

Mississippi Petroleum Marketers and Convenience Stores Association

Missouri Grocers Association

Missouri Petroleum & Convenience Association

Retail Grocers Association of Missouri & Kansas

Montana Petroleum Marketers & Convenience Store Association

Nebraska Grocery Industry Association

Nebraska Petroleum Marketers & Convenience Store Association

Nebraska Retail Federation

Nevada Petroleum Marketers & Convenience Store Association

Retail Association of Nevada

New England Convenience Store & Energy Marketers Association

New Hampshire Grocers Association

New Hampshire Retail Association

New Jersey Food Council

Fuel Merchants Association of New Jersey

New Mexico Petroleum Marketers Association

Empire State Energy Association, Inc.

Food Industry Alliance of New York State

North Carolina Retail Merchants Association

North Carolina Petroleum & Convenience Marketers

North Dakota Grocers Association

North Dakota Petroleum Marketers Association

Ohio Council of Retail Merchants

Ohio Energy & Convenience Association

**Ohio Grocers Association** 

Oklahoma Grocers Association

Oklahoma Petroleum Marketers & Convenience Store Association

Oregon Fuels Association

Pennsylvania Food Merchants Association

Pennsylvania Petroleum Association

Energy Marketers of Rhode Island

South Carolina Convenience & Petroleum Marketers Association

South Carolina Retail Association

Tennessee Fuel & Convenience Store Association

Tennessee Grocers & Convenience Store Association

Tennessee Retail Association

Texas Food & Fuel Association

**Utah Food Industry Association** 

Utah Petroleum Marketers & Retailers Association

Vermont Fuel Dealers Association

Virginia Food Industry Association

Virginia Petroleum & Convenience Marketers Association

Washington Food Industry Association

Washington Independent Energy Distributors

Washington Retail Association

West Virginia Oil Marketers & Grocers Association

Western Petroleum Marketers Association

Alliance of Wisconsin Retailers

Tavern League of Wisconsin

Wisconsin Grocers Association

Wisconsin Petroleum Marketers & Convenience Store Association

Wyoming Petroleum Marketers and Convenience Store Association